

Informative

Planning Worksheet

Central Theme:

Consider: Purpose, Audience, and Logistics (PAL™)

Main Point:

Supporting Data:

Main Point:

Supporting Data:

Main Point:

Supporting Data:

Transition →

Transition →

INTRODUCTION 10 - 15%

Grabber:

Source Credibility:

WIIFT:

Preview:

CONCLUSION 5 - 10%

Review:

Memorable Statement: