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**Cage Code:** 1Y4F2  
**D&B:** 92-829-2291  
**Product Service Codes (PSC):**  
R4, U0, R7, U001  
Listed in **CCR Registry**

## CERTIFICATIONS



BRODY Professional Development is certified as a Woman-owned Business Enterprise (WBE) by the Women's Business Enterprise National Council (WBENC) and the Women's Business Development Center in Philadelphia.

## BUSINESS SUMMARY

Brody Communications Ltd., dba BRODY Professional Development, partners with organizations to solve the daily challenges posed by ineffective interpersonal communications and presentation skills.

Our passion for results, superior service, corporate adaptability, precision, expertise, excellence in execution, and collaborative efforts, yields successful client outcomes.

BRODY's expert team works closely with companies to create better communicators and more savvy, polished professionals – critical character traits and skill sets that lead to success.

## CONTACT

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## PRODUCTS & SERVICES

**Marjorie Brody**, Certified Speaking Professional, Professional Certified Coach and member of the National Speakers Association Speaker Hall of Fame, founded BRODY Professional Development in 1983. For more than 25 years, Marjorie and her team of expert facilitators have offered clients professional development training programs, coaching, keynote/workshop presentations, webinars, teleseminars, open-enrollment professional development workshops, and books, in the following areas of professional and leadership development:

- Communication Skills
- Presentation Skills
- Business Professionalism
- Managing the Generations
- Self-Marketing Strategies
- DISC assessment/analysis
- Accountability
- Networking
- Facilitation
- Business Writing
- Listening
- Women in Leadership Roles

## CUSTOMERS

Our clients are government and corporate organizations – including biotech, pharmaceutical, consulting, technology, financial services, insurance, and the nonprofit sector.

### **Five key clients include:**

- Pfizer
- Citi
- Genentech
- LexisNexis
- Boston Scientific

### **Government clients have included:**

- U.S. Army at Fort Bliss
- U.S. Dept. of Justice, Birmingham, AL
- Environmental Protection Agency
- Defense Acquisition University
- Office of Naval Research, CACI

## UNIQUE VALUE PROPOSITION

**BRODY Professional Development** is dedicated to providing a return on investment for clients, without long-term overhead. Our post-program support includes free facilitator e-mail access, web-based articles, and other tips & techniques.

Every program is tailored through research and phone interviews, to meet the client's objectives and audience demographics. BRODY creates specifically designed teams to meet these exact client needs – matching in house and external subject experts accordingly.

All BRODY facilitators/ speakers are subject matter experts, who members of the media regularly interview on workplace/career topics. Many have written or co-authored titles in the professional development genre.

Every new BRODY facilitator/speaker goes through a rigorous in-house training program before conducting client training. High evaluations and letters of praise from event organizers and participants are the norm.

**More than 90% of our business is repeat and referral.**